

furrerhugi.

DIGITAL PUBLIC AFFAIRS



When it comes to digital public affairs, furrerhugi uses two trendsetting web applications for issue monitoring and reporting: “Politoscope” and “PolitVisualiser”. The former was recently rebuilt after 10 years in use in October 2018; the latter was newly developed in 2017.

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Political events have stepped up in recent years and are becoming increasingly confusing. In such a dynamic environment, professional public affairs management is only possible with systematic and targeted monitoring of relevant political issues. Digital technologies can make an important contribution in terms of recording and processing events.

furrerhugi has been working intensively for some time on the future field of digital public affairs and offers clients two trendsetting web applications. Both use digital technologies to provide clients with a high-quality overview of political events, adapted to their individual needs.

“POLITOSCOPE” AND “POLITVISUALISER”: A COMPARISON

	Politoscope	PolitVisualiser
Target group	Public affairs professionals	Management, executive board
Frequency of updates	High to average frequency	Average to low frequency
Number of issues	Unlimited	Suited for up to 50 issues
Types of business	Focus on procedural requests	Freely selectable
State level	Systematic monitoring at federal and cantonal level, as well as 100 largest municipalities	Parliamentary transactions partly automated at federal level; further business, as well as municipal, cantonal and European levels remain manual

We would be delighted to provide you with more information on our offering.

Are you interested in a non-binding offer?

We are looking forward to hearing from you:

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POLITOSCOPE – DEPTH AND BREADTH FOR PROFESSIONALS

Politoscope helps public affairs professionals by ensuring they do not miss anything in the flood of procedural requests and political deals, and by enabling them to anticipate new issues in a timely manner. Political activities at federal level, as well as in all 26 cantons and the 100 largest municipalities, can be monitored and assessed. Political assessments can be made by furrerhugi or by clients themselves. Assignment to various issues can be either automated or overseen by the furrerhugi team.

It is also possible to include a link to media monitoring.

furrerhugi launched Politoscope in 2008, and was the first agency in Switzerland to offer a systematic, web-based online monitoring tool for all procedural requests in Swiss parliaments. In October 2018, the application was completely rebuilt taking into account the knowledge gained since its initial launch, as well as new technological opportunities.

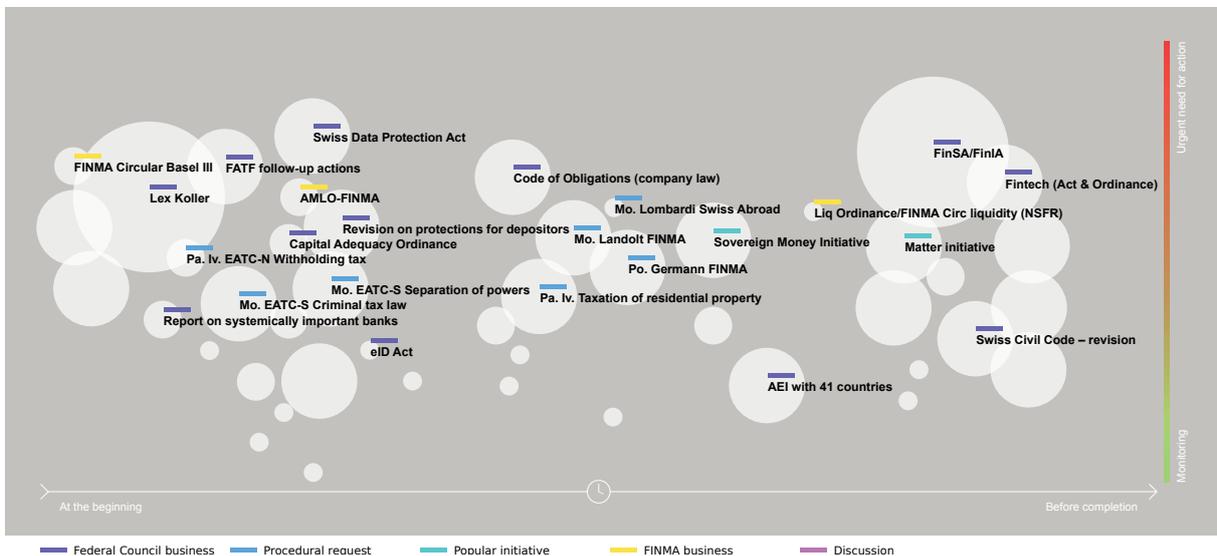
Aktionen	Nr.	Titel	Status	Einreicher	Instrument	Datum	Attribute
★ 🇮🇹	18.344	Billag versus Serafe, une question de perception	Eingereicht	Groupe PopVertsSol	Anfrage	28.09.2018	📄 🗨️ 📧
★ 🇨🇭	18.3979	Bessere Absicherung von Selbstständigen gegen soziale Risiken e...	Eingereicht	Stefan Müller-Altermatt (CVP)	Motion	27.09.2018	📄 🗨️ 📧
★ 🇨🇭	18.3976	Elektronisches Patientendossier nutzen für Anreize zu gesundheit...	Eingereicht	Ruth Humbel (CVP)	Motion	27.09.2018	📄 🗨️ 📧
★ 🇨🇭	18.3948	Etat Civil: le Conseil fédéral est-il prêt à faciliter la vie administrativ...	Eingereicht	Carlo Sommaruga (SP)	Interpellation	27.09.2018	📄 🗨️ 📧
★ 🇨🇭	18.3937	Bessere Absicherung von Selbstständigen gegen soziale Risiken e...	Eingereicht	Erich Ettlin (CVP)	Motion	27.09.2018	📄 🗨️ 📧
★ 🇨🇭	18.3936	Plattform-Unternehmen und Gig-Economy: Bessere Absicherung v...	Eingereicht	Pascale Bruderer Wyss (SP)	Postulat	27.09.2018	📄 🗨️ 📧

politoscope.ch: each client's personal start page shows a quick overview of the relevant issues.

POLITVISUALISER – AN INTERACTIVE GRAPHIC FOR MANAGEMENT LEVELS

PolitVisualiser places the most important issues on an interactive graph according to their progress through the political process and how urgently action is required. This data visualisation offers a simple overview and clearly shows connections. Filter functions provide a quick and focused summary of the current status of relevant issues. The application makes it easier for management committees such as executive committees and boards of directors to strategically oversee their public affairs management.

furrerhugi developed PolitVisualiser in 2017 in collaboration with Datahouse – a leading ETH spin-off specialising in data and analysis. The experience gained since then has been used to further expand the application.



PolitVisualiser: the transactions relevant to the client – here, for example, from the financial market sector – are placed according to their progress through the political process and how urgently action is required, while the size of the circles shows the relevance of each issue.